



Den Haag

DATA FOR CITY POLICY MAKING

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The Hague







Urban

Data Center



Den Haag



WCCD ISO 37120 CERTIFIED CITIES



17 themes



Economy



Governance



Telecommunications



Education



Health



Transportation



Energy



Recreation



Urban Planning



Environment



Safety



Wastewater



Finance



Shelter



Water & Sanitation



Solid Waste



Fire & Emergency
Response



WCCD

WORLD COUNCIL
ON CITY DATA

The United Nations Sustainable Development Goals

17 Goals for 2030



HOW IS THE HAGUE ATTRACTING DIVERSE ECONOMIC INVESTMENT?

Number of businesses per 100,000
population

9,285

The Hague
Netherlands

ISO 37120



WORLD COUNCIL
ON CITY DATA

HOW SAFE IS MY CITY?

Response time for fire department
from initial call

3

Minutes

Barcelona
Spain

ISO 17120



WORLD COUNCIL
ON CITY DATA

HOW CONNECTED IS MY CITY?

Commercial air connectivity
(number of non-stop commercial
air destinations)

220,326

Amsterdam
Netherlands

ISO 37120



WORLD COUNCIL
ON CITY DATA



HOW IS GDYNIA
CULTIVATING A DYNAMIC
WORKFORCE?

Number of businesses per 100,000
population

15,606

Gdynia
Poland

ISO 37120



WORLD COUNCIL
ON CITY DATA

HOW GREEN IS
MY CITY?

Green area (hectares) per 100,000
population

1,488.7

Helsinki
Finland



WORLD COUNCIL
ON CITY DATA

HOW DO PEOPLE MOVE AROUND MY CITY?

High percentage of commuters
using alternative transportation to
a personal automobile.

74%

London
England

ISO 37120



WORLD COUNCIL
ON CITY DATA

HOW CLEAN IS OSLO'S
AIR?

Fine particulate matter (PM2.5)
concentration

9 $\mu\text{g}/\text{m}^3$

Oslo
Norway



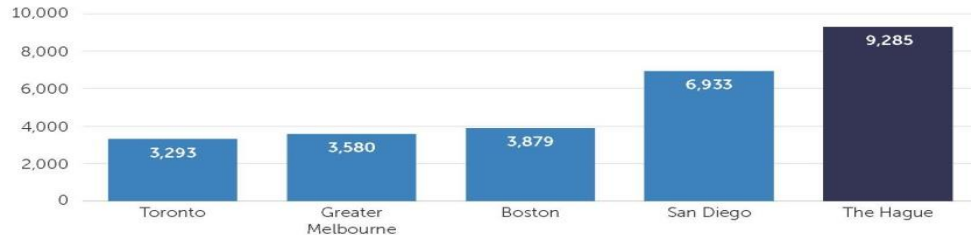
WORLD COUNCIL
ON CITY DATA

9,285 NUMBER OF BUSINESSES PER 100,000 POPULATION

HOW DID THE HAGUE ACHIEVE THIS?

WCCD ISO 37120 INDICATOR 5.6:

Number of businesses per 100,000 population



A global meeting place

Home to 50,000 members of the international community

A European centre for intellectual property

516.69 new patents per 100,000 population per year

Making economic, environmental & social goals symbiotic

- » Reducing homelessness
- » Moving towards climate-neutrality

A city leading global cooperation

Home to approximately 50,000 members of the international community, The Hague is a truly global city. This international community consists of more than 300 non-profit organizations, including embassies, consulates, UN and EU organizations, NGOs, and educational institutions. In the heart of the city is The Hague's International Zone, bringing diverse international actors into a shared physical space. As the International City of Peace and Justice, The Hague cooperates with international organizations, governments and diplomatic posts, reflecting the central role of cities in finding solutions to global challenges.

A hub for international business

The Hague's longstanding role as an international city provides a strong foundation for its growth as a hub for international business. In 2017, the city saw a record number of foreign companies open an office or expand their business in The Hague, which is expected to create 788 new jobs within three years. Much of this new business is driven by The Hague's growing popularity with IT, tech, security, and renewable energy sectors, which draw on the city's concentration of expertise in cyber security and its stable fiscal, legal, and democratic environment.

The Hague is investing in startups and innovative entrepreneurship through accelerator programs like its Impact Economy Programme, which promotes technological innovations that have an international impact and reflect the city's recognition that "economic success and societal success go hand-in-hand."

Creating a sustainable, inclusive and healthy city

The Hague's intention to create an environment where business, environmental and social goals are mutually enhancing have contributed to its livability. Through its mission to become climate-neutral by 2040 and an International Sustainable City, The Hague continues to build a green city with positive impacts for both the environment and its citizens. The city's economic growth also occurs alongside a foundation of social inclusion, with a comparatively low homelessness rate of 64.43/100,000 population. With this emphasis on social and environmental goals, as well as 85.24km of bike lanes/100,000 population, 11km of coastline, and a compact city layout, The Hague has established itself as a city where people from across the world want to live and work.

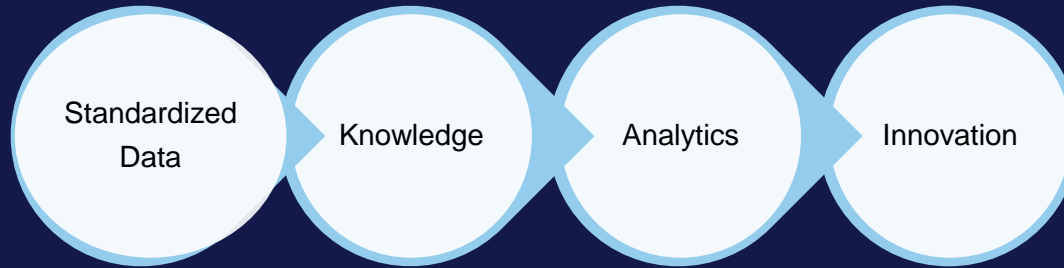


**DATA IS THE UNIVERSAL
LANGUAGE**



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ON CITY DATA

DATA FOR SMART CITIES



Standardized data facilitates city to city learning, encourages city solutions to travel globally and fosters smart city innovation

