

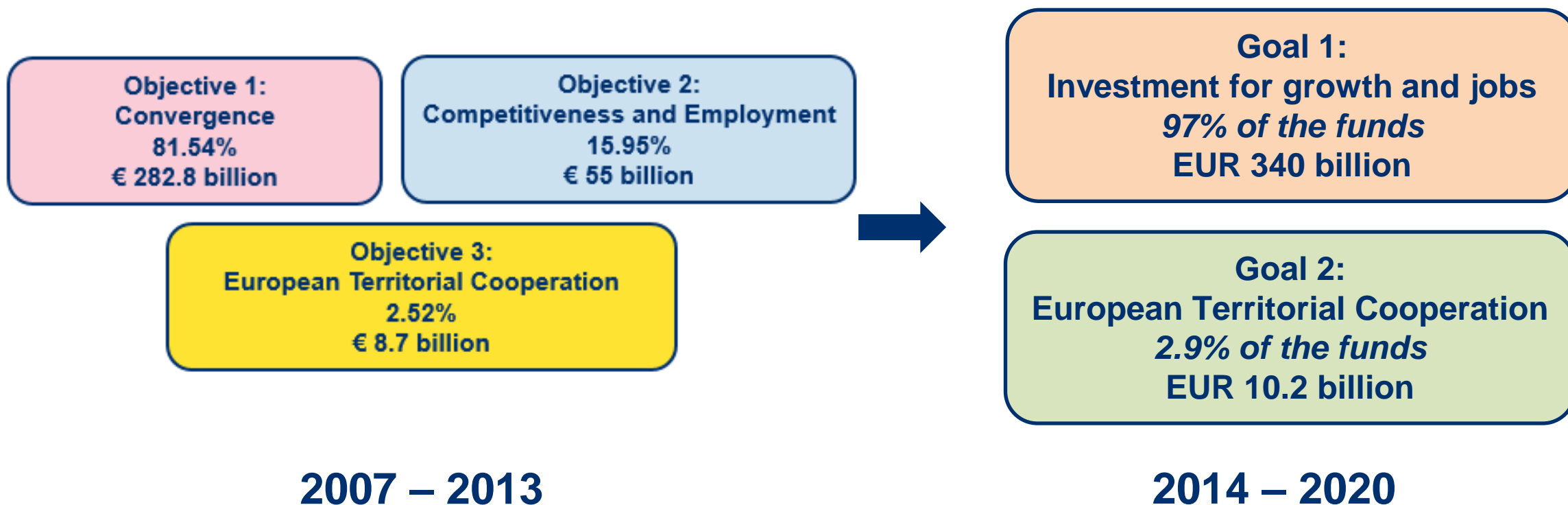
Contribution of cooperation to innovation policies

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INTERREG IVC Joint Technical Secretariat
Wire 2014 / 12 June 2014

Summary

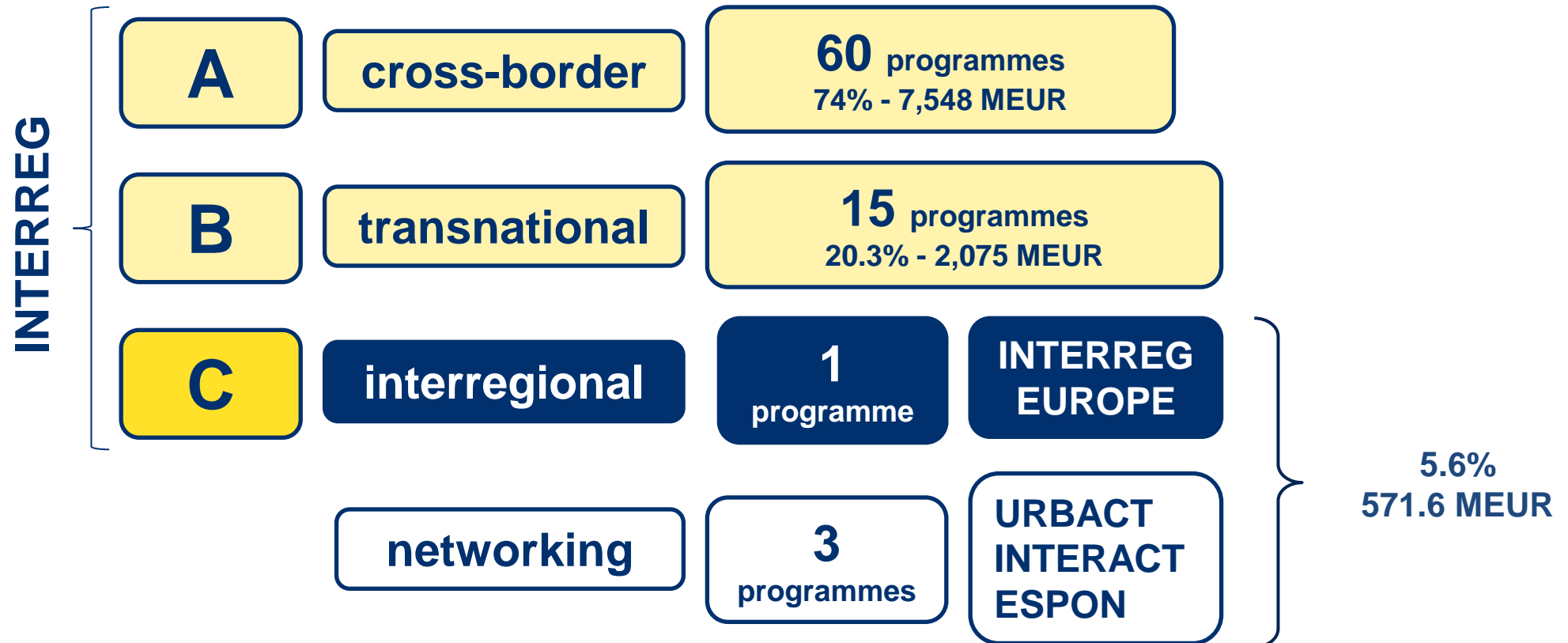
1. Cooperation?
2. Innovation in INTERREG IVC
3. Future of interregional cooperation

EU regional policy: from 3 objectives to 2 goals

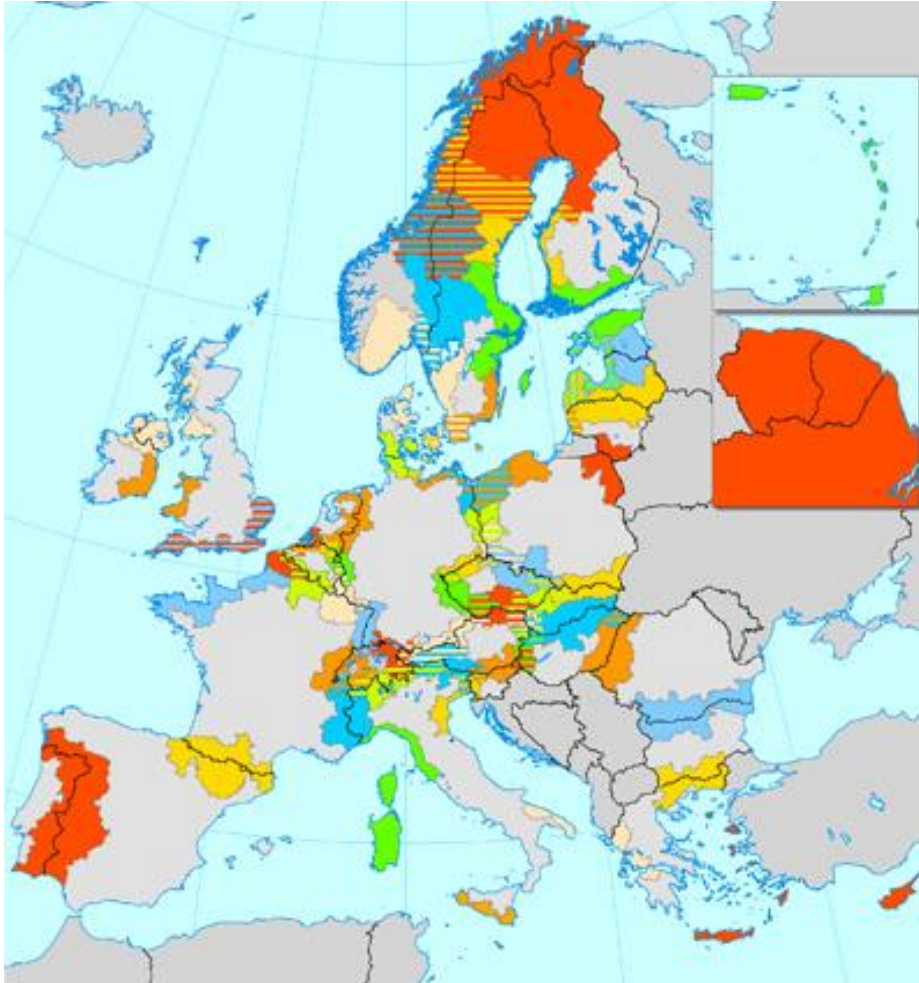


Goal 2: European Territorial Cooperation

INTERREG: 3 strands and 80 different programmes (EUR 10.2 billion)

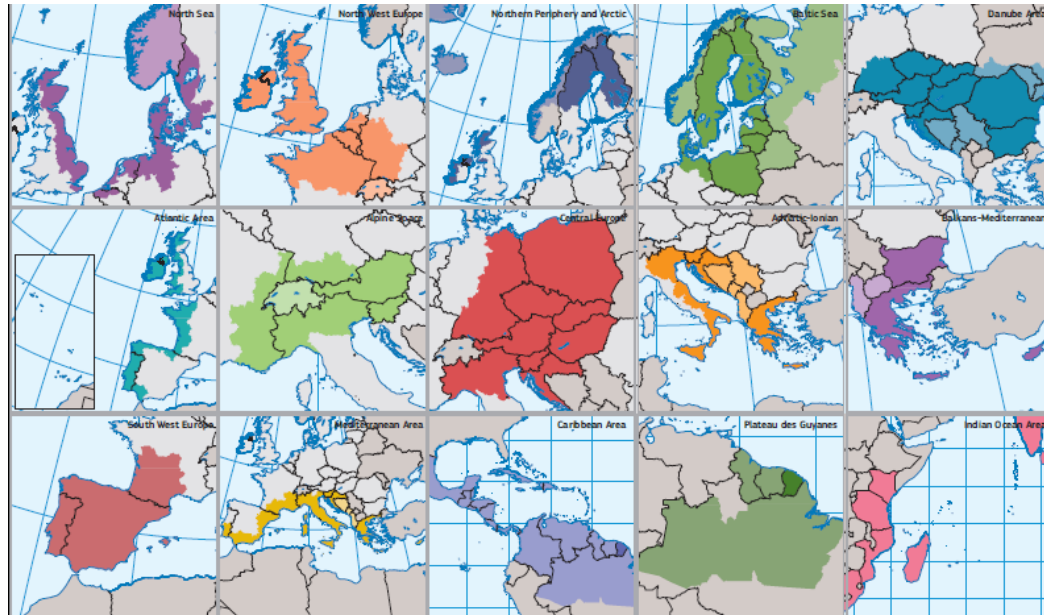


Cross-border cooperation



- Around 60 programmes
- Eligible areas: cross-border regions
- Objective: to overcome the borders
- Implementation-related projects

Transnational cooperation



- 15 programmes
- Eligible areas: transnational regions
- Objective: to support territorial integration
- Implementation-related projects

Interregional cooperation



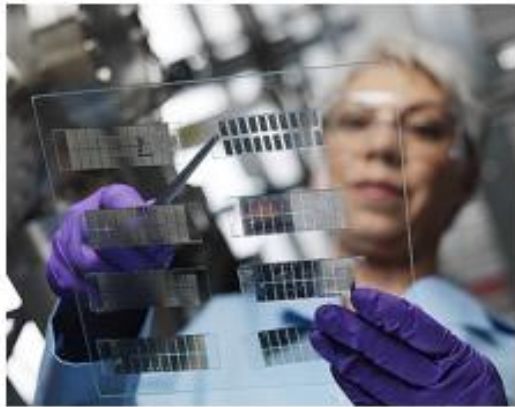
- 1 programme (INTERREG IVC & INTERREG EUROPE)
- Eligible area: all EU regions + Norway & Switzerland
- Objective: to improve policies “Learning by sharing”
- Exchange of experience projects

Other opportunities for cooperation

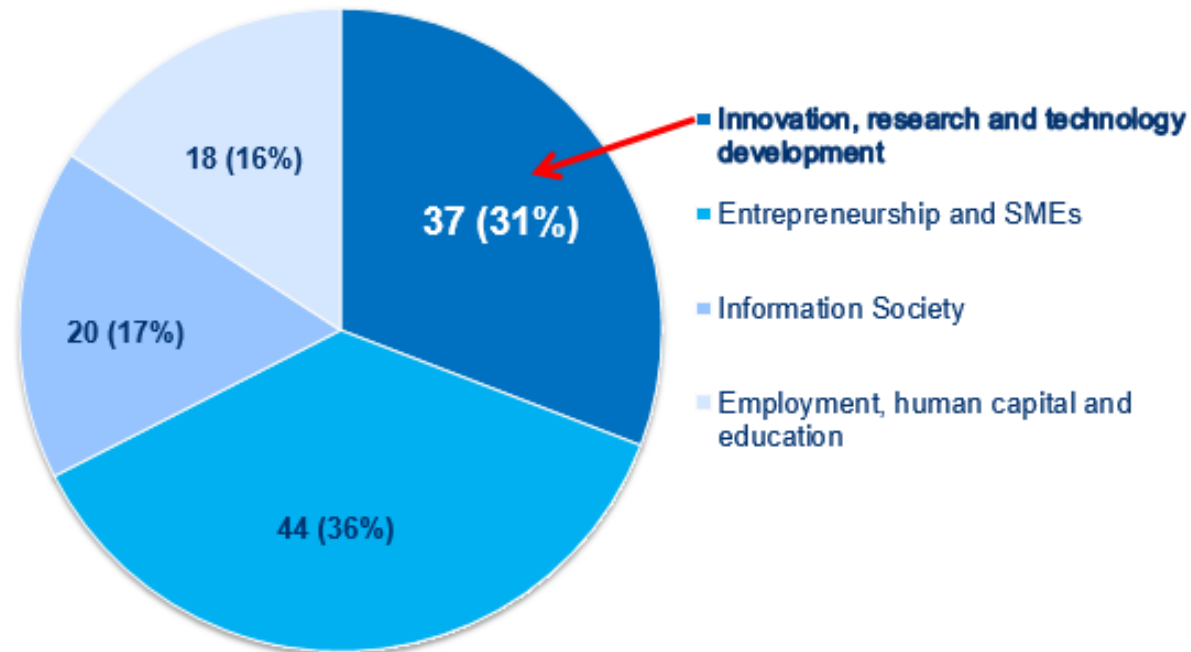
- ✓ Within goal 1 programmes (Article 96.3.d of the regulation)
- ✓ Within other EU initiatives



2. Innovation in INTERREG IVC



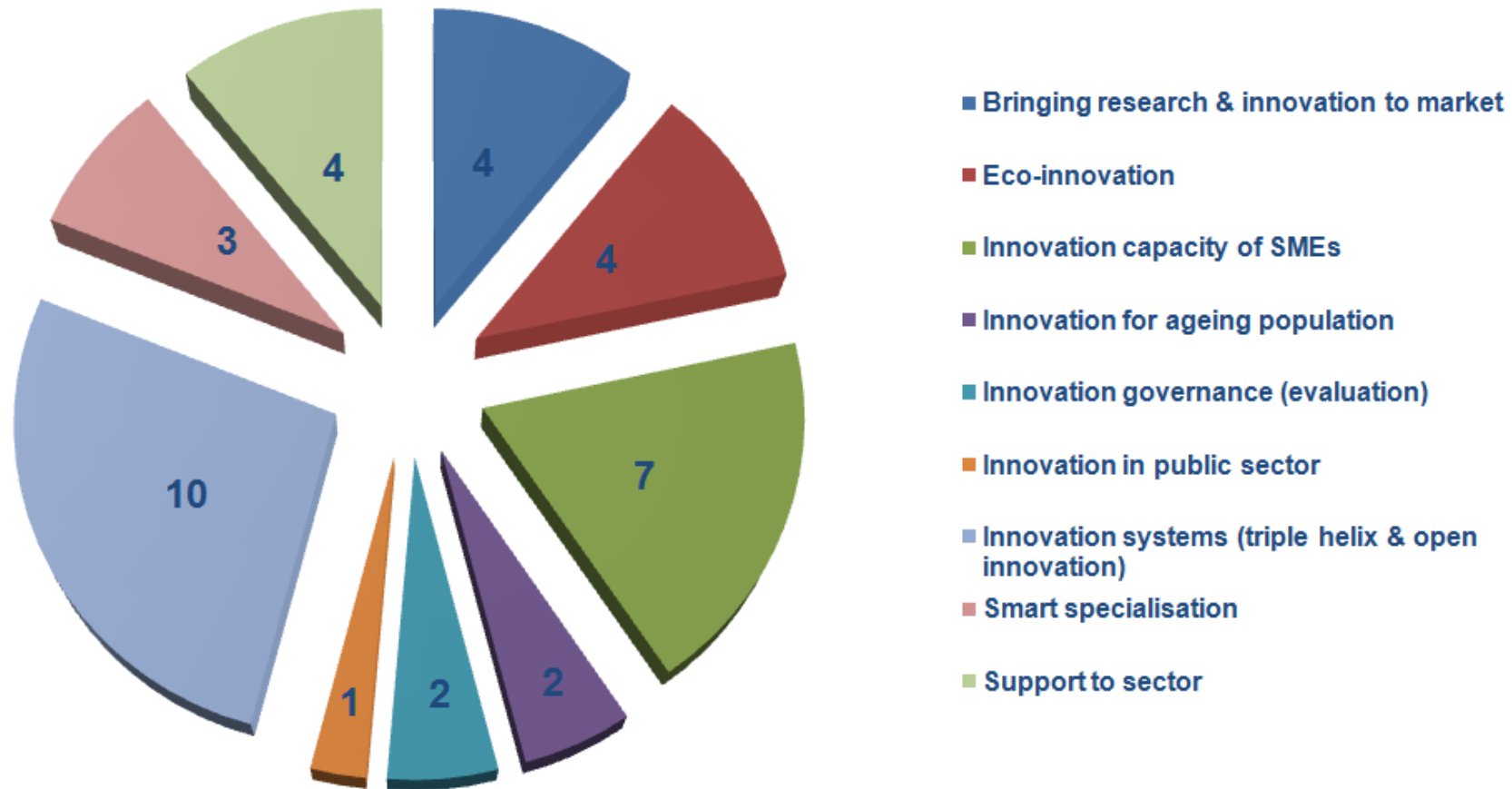
Overview priority 1: Innovation & knowledge economy



37 projects involving 395 partners from 26 EU MS & Norway

2. Innovation in INTERREG IVC

37 projects related to *Innovation, research & technology development*



Cooperation on Smart Specialisation Strategies

INTERREG IVC projects dedicated to S3

www.bordwiis.eu



www.know-hub.eu



www.tr3s-project.eu



Main achievements in innovation (as of June 2013)

1,105

staff with increased capacity

63

practices transferred

75

policies improved

See illustrations of results in the programme Annual Reports!

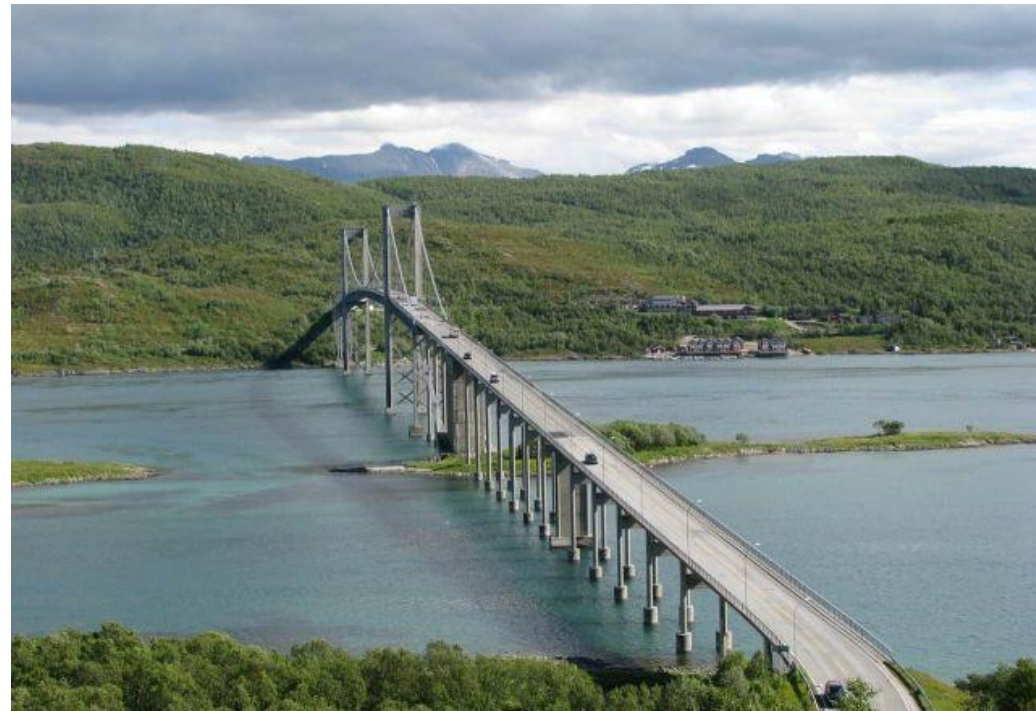
Capitalisation on innovation



43
recommendations

Download the full reports from:
www.interreg4c.eu/capitalisation

3. Future of interregional cooperation



Convergence of EU policies Unique chance for INTERREG EUROPE!

1. New objective set for interregional cooperation



2. Concentration principles



**INTERREG
EUROPE**

3. Smart Specialisation strategies

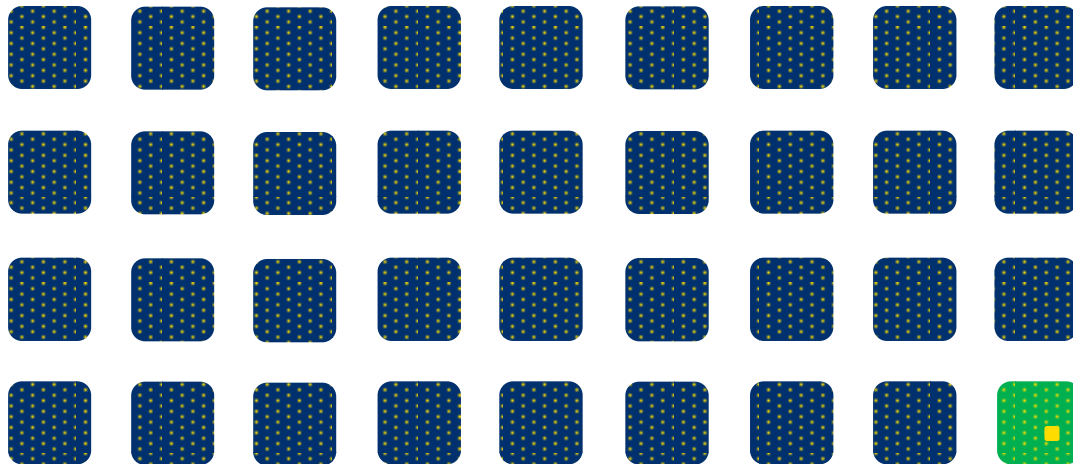


4. Integration of Regions of Knowledge (RoK)

Rationale

Policy learning among public authorities
to improve performance of policies & programmes for regional development,
in particular **Structural Funds programmes**

EU Cohesion policy



Goal 1:
Investment for growth & jobs
EUR 340 billion

Goal 2:
European Territorial Cooperation
EUR 10.2 billion

INTERREG EUROPE
EUR 359 m

Main features

- Eligible area: EU28 + Norway & Switzerland
- Who is eligible?
 - Public bodies
 - Bodies governed by public law
 - Private non-profit bodies
- Co-financing rates
 - 85% for public or public equivalent
 - 75% for private non profit (RoK 'heritage')



Target groups

**Managing
Authorities**

**Regional / local
authorities**

Agencies, institutes...



Learn from each other
to improve policies

4 themes

**RoK &
clusters**

**Research, technological
development &
innovation**

Competitiveness of SME

Low carbon economy

**Environment and
resource efficiency**

2 actions

A. Interregional Cooperation Projects



B. Policy Learning Platforms



Projects: Main features



Definition

Interregional cooperation projects allowing partner from different countries to work together on a shared regional policy issue within the scope of the selected Investment Priorities

Overall objective

to improve the effectiveness of the policies of the regions involved in the project (in particular their **Investment for Growth and Jobs goal programmes**)

Projects: New features

1/ Implementation in **two phases**



Phase 1

Policy exchange of experience (1 to 3 years)
ending up with production of 1 **Action Plan** / Region

Phase 2

Monitoring of the Action Plan's implementation +
possible pilot actions (up to 2 years)

2/ Creation of '**local stakeholder groups**'

Platforms: what is it?

Innovation

SME competitiveness

Low-carbon economy

Resource efficiency



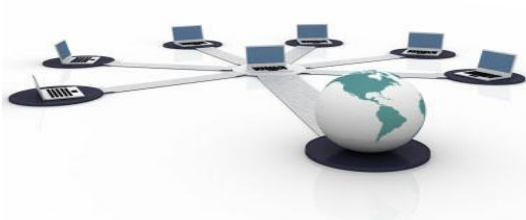
1 service provided per thematic objective via:

Online collaborative tool

+ Expert team

With relevant functionalities

Content and coordination role



Platforms: objectives



Overall objective: To ensure policy learning across EU

Specific objective:

- a) To contribute to EU-wide capacity building } 'External capitalisation'
 - b) To optimise the exploitation of project results
 - c) To improve the quality of the programme content
- } 'Internal Capitalisation'

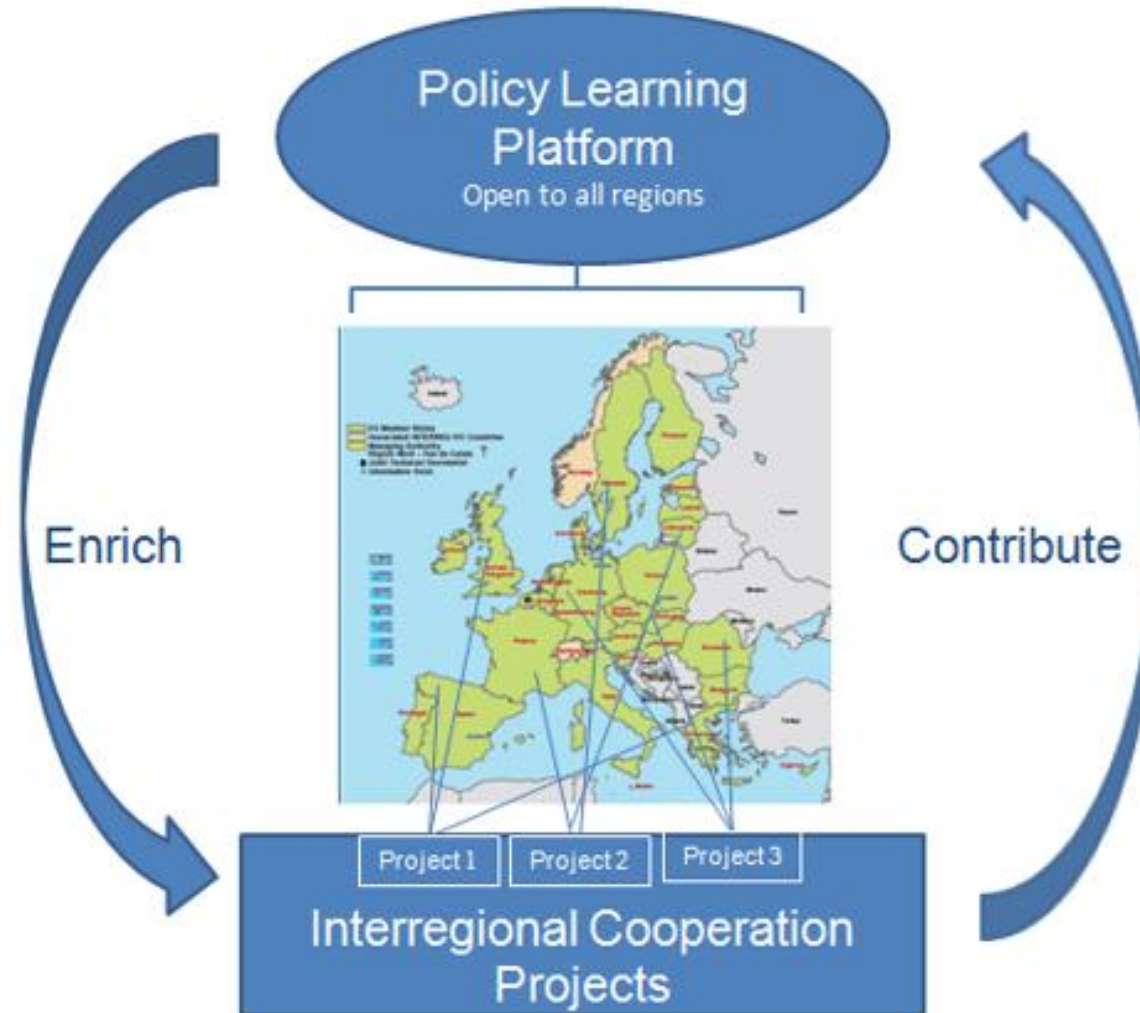
Platforms on innovation

Synergies with the Seville Platform



- Seville: focus on strategies and process
INTERREG EUROPE: focus on implementation
- Seville: restricted to S3
INTERREG EUROPE: open to all innovation policies

2 interrelated actions



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changing-regions.eu

Thanks for your attention!