

The Maker Moment



- Google started in March 1996.....that is where we are now in the development of the Maker Movement
- What is a Maker? <u>Cory Doctorow</u> has written a novel, <u>Makers</u>, described as "a book about people who hack hardware, businessmodels and living arrangements to discover ways of staying alive and happy even when the economy is falling down the toilet"
- 'Maker-Culture' re-brands pursuits and processes that extend into prehistory — making things and communicating how
- Everything old is new again.....rediscovering old skills.....pleasure and the enjoyment of making



The Maker Moment

- **X**
- Making things always combines form with function; the art of making should be appreciated and celebrated
- Makers are the new engine of economic development. New generations and types of SMEs are being created
- Scale matters.....but in a new, different, transformative manner
- Distributed, low-volume manufacturing
- Makers don't have to change the world all by themselves --traditional economic groups like financial investors, big companies
 and even government and non-profit makers are the drivers in a
 way they never have been before

TechShop

Membership-Based, Open Innovation Platform, Rapid Prototyping Facility

(Open Access Maker Space)



Democratizing Access to The Tools of Innovation



TechShop

- 1,600 2,000 m² workspace
- €100 per month
- Access to Machines, Tools & Design Software
- 100's of Classes
- Supportive & Creative Community
- Events &Workshops
- Professional & Highly Trained Staff

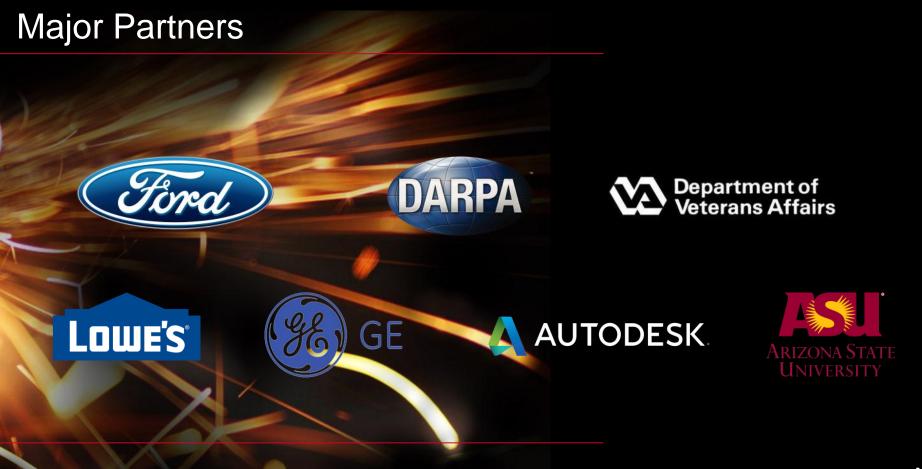


TechShop's Mission

Drive Global Innovation by Engaging, Enabling and Empowering Anyone to Build Their

Dreams







Press





The New York Times





THE WALL STREET JOURNAL.







Los Angeles Times

San Francisco Chronicle











Machine Tools





Machine Tools - CNC







3D Printing







Laser Lab





Sheet Metal







Welding



Water Jet





Wood Working





Plastics





Software and Electronics





Textiles







Team and Group Events







Community





Business Born at TechShop



DODOcase

for iPad

Co-Founder Patrick Buckley

DODOCASE

- \$1M Revenues in 90 day
- 30 Employees

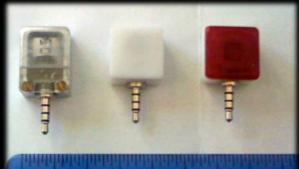


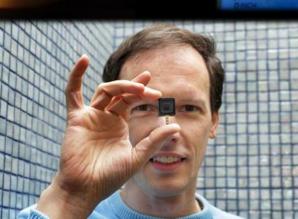


Square, Inc. Mobile Payments Device

Co-Founder James McKelvey\$8B in Mobile PaymentsProcessed Annually200 Employees











Clustered Systems

World's Most Efficient Server Cooling System

- Phil Hughes
 - CEO, Founder





Lumio

Innovative Lighting

- Founder Max Gunawan
- Sold More than 4,000 Lamps
- Raised More than \$570K on
 - Kickstarter







Oru

Origami Kayak

- Founders Anton Willis and Ardy Sobhani
- Sold More than 500 Kayaks
 Raised More than \$440K on
 Kickstarter











Nick Koshnick (Ag Start-Up)

Solum, Inc. Agricultural Green Technology – Reduces Use of Fertilizers and Nitrogen Runoff





TechShop International – Planned Locations





TechShop Europe – Industry Segments





- Automotive
- Aerospace
- Design
- Fashion
- Energy / Renewables
- Medical Devices / Life Sciences
- Hardware Start-Ups
- Technology Innovation
- University / Third-Level Institutes



TechShop Europe – Partnership Model



- Social Entrepreneurship
- TechShop seeks partners to secure business model at opening
- Partners are State and City Administrations, Academic Institutions, Industry Clusters, SMEs, Startups
- B2B model at inception quickly expanding to include individual users
- Community outreach central to our mission



TechShop Europe – Partner Benefits



- Quick start Operational in 6 months
- TechShop key enabler for local economic development
- Cluster effect TechShop is a magnet for SMEs and Start-Ups
- Unparalleled pricing model; facilities cost significantly less than inhouse
- Best location to develop multi-disciplinary projects
- Rapid project turnaround
- Low volume manufacturing
- Customisation for specific cultural and location requirements





