



ICT & Entrepreneurship: Two day event on 19 & 20 June 2007



Presentation Outline

- □ Short company profile
- □ ELLECTRA-WeB project overview
 - Public Procurement in EU
 - electronic Public Procurement in EU
 - Challenges
 - Technological innovation
 - Motivation
 - Objectives
 - Partners
 - Impact



INTRASOFT INTERNATIONAL S.A. in a nutshell

- Leading European company in the field of ICT services (established in October 1996)
- □ Broad portfolio of business activities mainly in the public sector, including national & international organisations. The company's offering is grouped along 4 service lines:
 - Application Development & System Integration
 - Networking & Security Services
 - e-Government Solutions & Managed Services
 - Outsourcing, Consulting and Professional Services
- □ Employs 700 professionals working in Belgium, Luxembourg, Athens, and Romania 89% of which have postgraduate degrees, representing 17 different nationalities and mastering more than 15 languages
- □ Impressive organic growth. Consolidated organic revenue in 2006 reached 52.6 million (2005: 46.4 million) with Profit Before Tax of 4.5 million, representing over 40% Compound Annual Growth Rate.



ELLECTRA-WeB project

<u>European Electronic Public Procurement Application</u> Framework in the <u>We</u>stern <u>Balkan Region</u>

IST project co-funded by European Commission (FP6)

Duration: 01/01/2007 - 31/12/2008 Budget: ~1.9 million Euros

Objective

→ to develop an Open Source electronic Public Procurement (ePP) Application Framework that facilitates the cost-effective implementation of electronic Public Procurement solutions that are compliant with the EC directives and EU best practices



Public Procurement in EU

- □ Public Procurement in EU is governed by EC Directives
- □ Directives 2004/17/EC and 2004/18/EC
 - Set the ground for EU Public Procurement Market liberalisation
 - Impose Competitive Tendering to ensure best VFM
 - Impose non-discriminatory and transparent Awarding Process
 - Sets legislative framework for electronic Public Procurement
- Any business with a PC, internet connection and basic knowledge of public procurement can tender for contracts across Europe
- □ By 2010, all EU administrations will have the capability of carrying out 100% of their procurement electronically



Electronic Public Procurement

Electronic Public Procurement across EU

- Member States have started to implement ePP solutions (Germany, Norway, UK, ...)
- Uncoordinated developments at local, regional or national level
- Developed by smaller SMEs targeting 'Tendering'
- Major commercial products targeting 'Purchasing'
- □ Lack of common functional specifications at EU level

Electronic Public Procurement solutions in EU

- Low-level bespoke design and coding
- □ Specifications lose their value as soon as coding starts
- Weak documentation
- □ Complex multi-tier, client-server architecture
 - **→** Costly implementation of ePP solutions



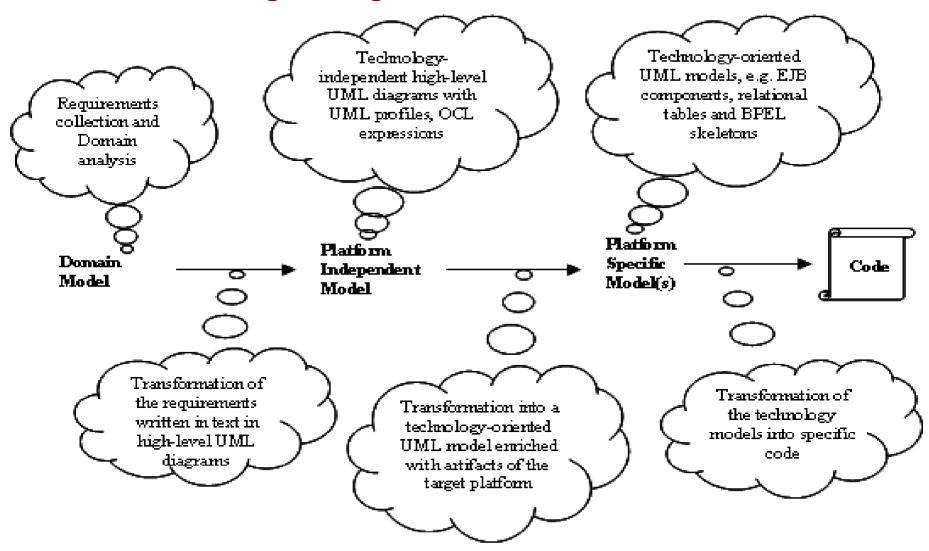
Challenges

Capital investment of implementing electronic Public Procurement solutions is a major barrier

- How to reduce development cost of electronic Public Procurement solutions?
- How to reduce development complexity?
- How to shorten development time?
- How to ensure EU-compliance?
- How to facilitate deployment and use?



MDE-based S/W Engineering





Service-Oriented Architecture

ePP solutions that are based on distributed, Web-based architecture

- Modular
- Interoperable
- Standardised



ELLECTRA-WeB: Motivation

- With SOA/MDE, no code writing but code generation from technology-independent, pre-defined models
- □ If ePP SOA/MDE models are given, we can achieve:
 - Reduced development cost
 - Reduced complexity
 - Shorter development time
 - Consistent Documentation
 - Portability

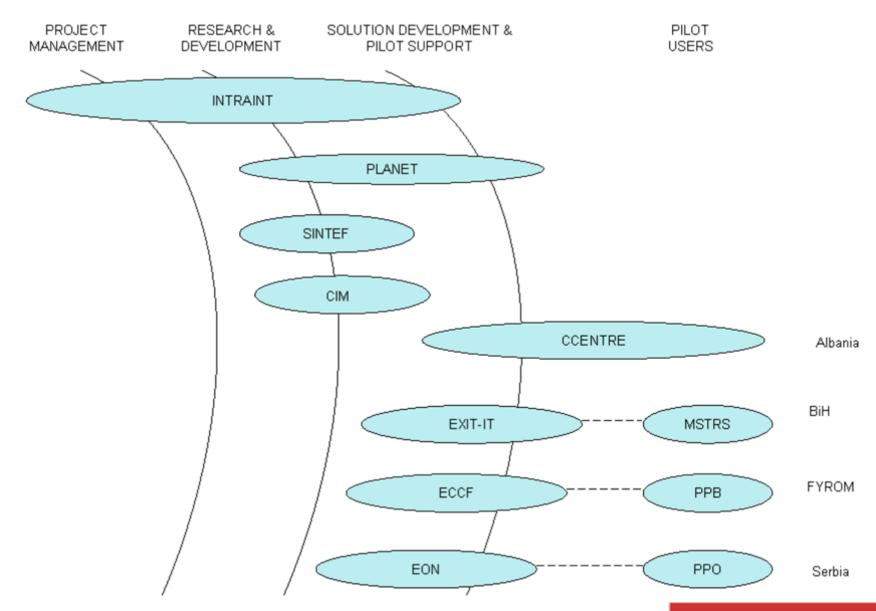


ELLECTRA-WeB: Objectives

- Develop Open Source Development Environment for ePP Solutions generation based on predefined ePP SOA/MDE models (Application Framework)
- Develop Guidelines for ePP Solutions Implementation
- Develop Guidelines for Public Organisations reorganisation
- Develop Guidelines for Suppliers participation in ePP
- □ Influence WB by pilot use of ePP solutions



ELLECTRA-WeB: Partners





ELLECTRA-WeB: Expected impact

- □ Transparent processes fair utilisation of public funds.
- □ Equal participation opportunity to both WB SMEs and large organisations.
- □ Facilitating access of EU suppliers to WB public procurement.
- □ Facilitating access of WB suppliers to EU public procurements through interoperable systems.
- □ Increase the demand of IT applications, to the benefit of local ICT developers, especially SMEs
- **⇒** ELLECTRA-WeB will showcase how the use of innovative Information and Communication Technologies impacts competitiveness





More info on ELLECTRA-WeB available at: http://www.ellectra-web.eu