
Enabling Impact

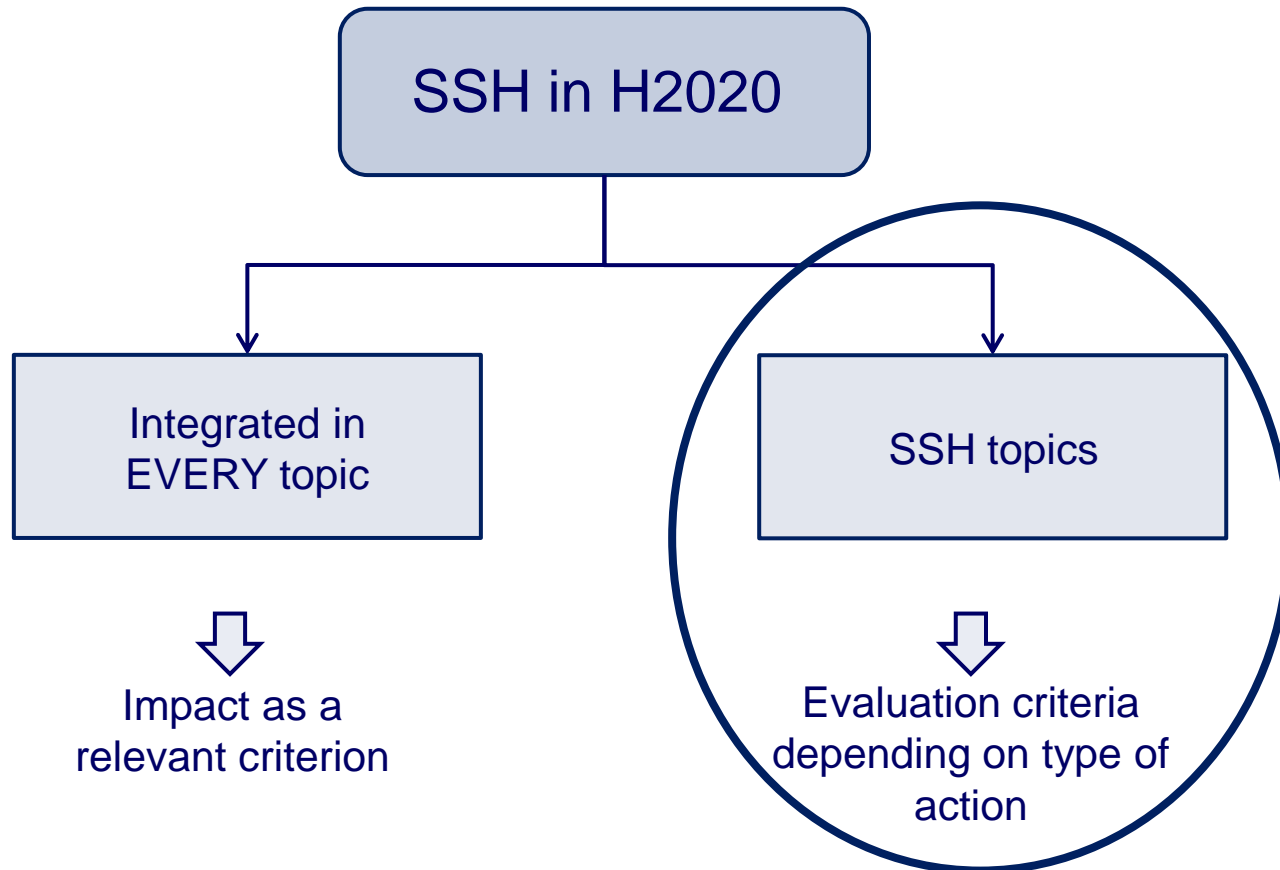
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How to successfully address the impact section in Horizon 2020 proposals

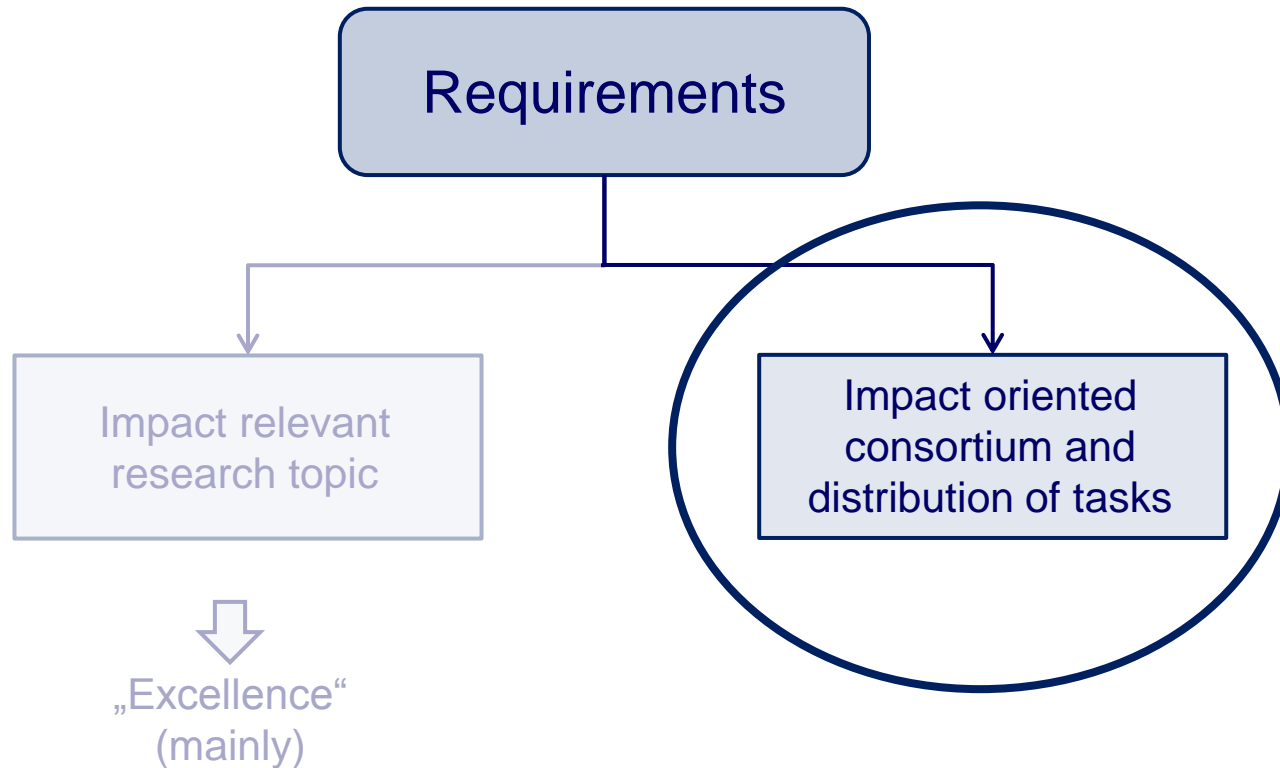
Impact in H2020 research proposals

**Dr Christoph Köller
Athens, 27. February 2014**

Social Sciences and Humanities in Horizon 2020.

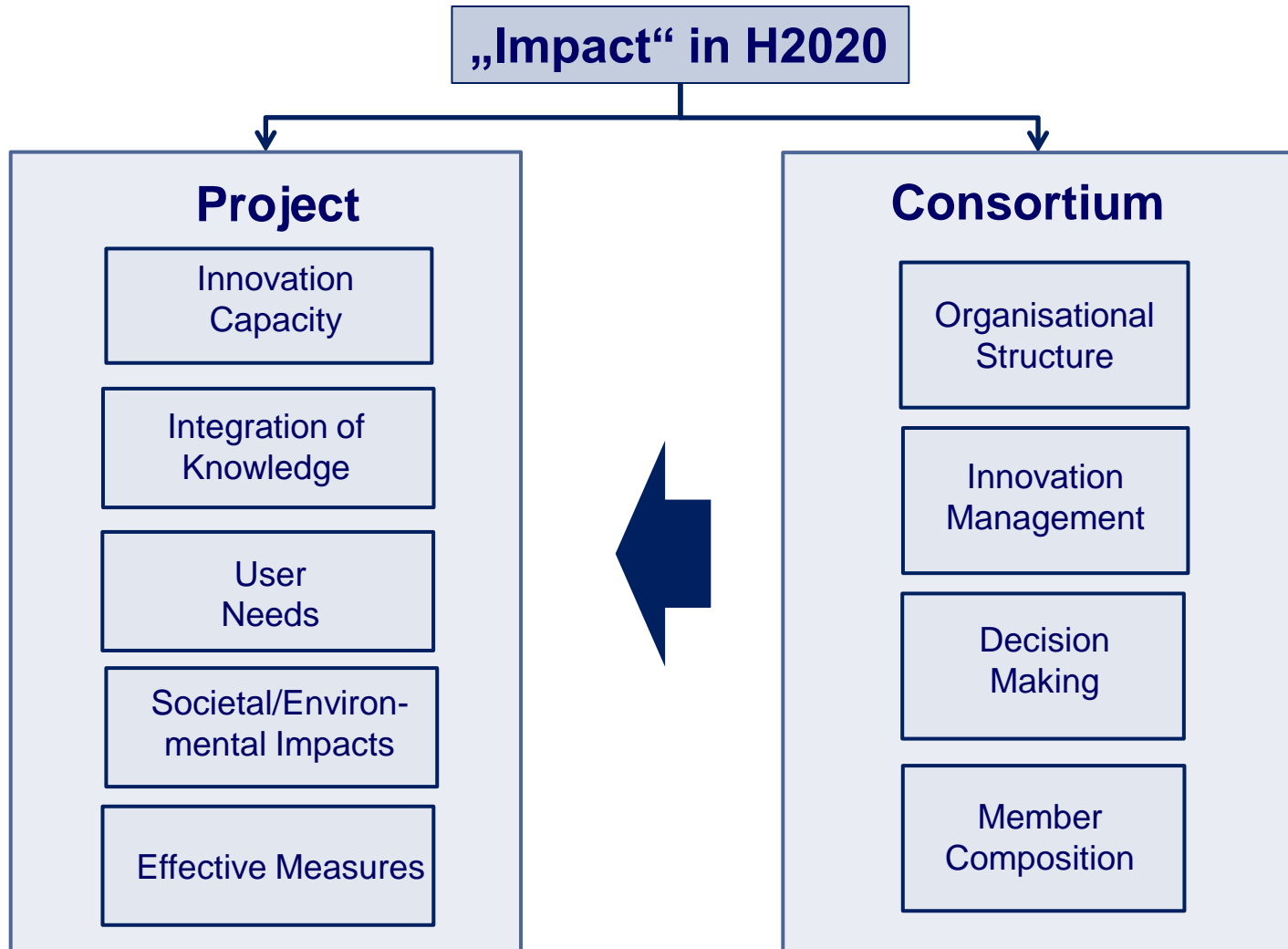


Meeting the Impact Criteria.



➡ But how to allow and enable „impact“?

Impact - What Needs to Be Taken into Account?



Project „Enabling Innovation“ as a Basis.

GEFÖRDERT VOM



What Makes The Difference?



Differences of public research organisations and their labs in terms of leadership, processes, organization, methods & culture?



between

and

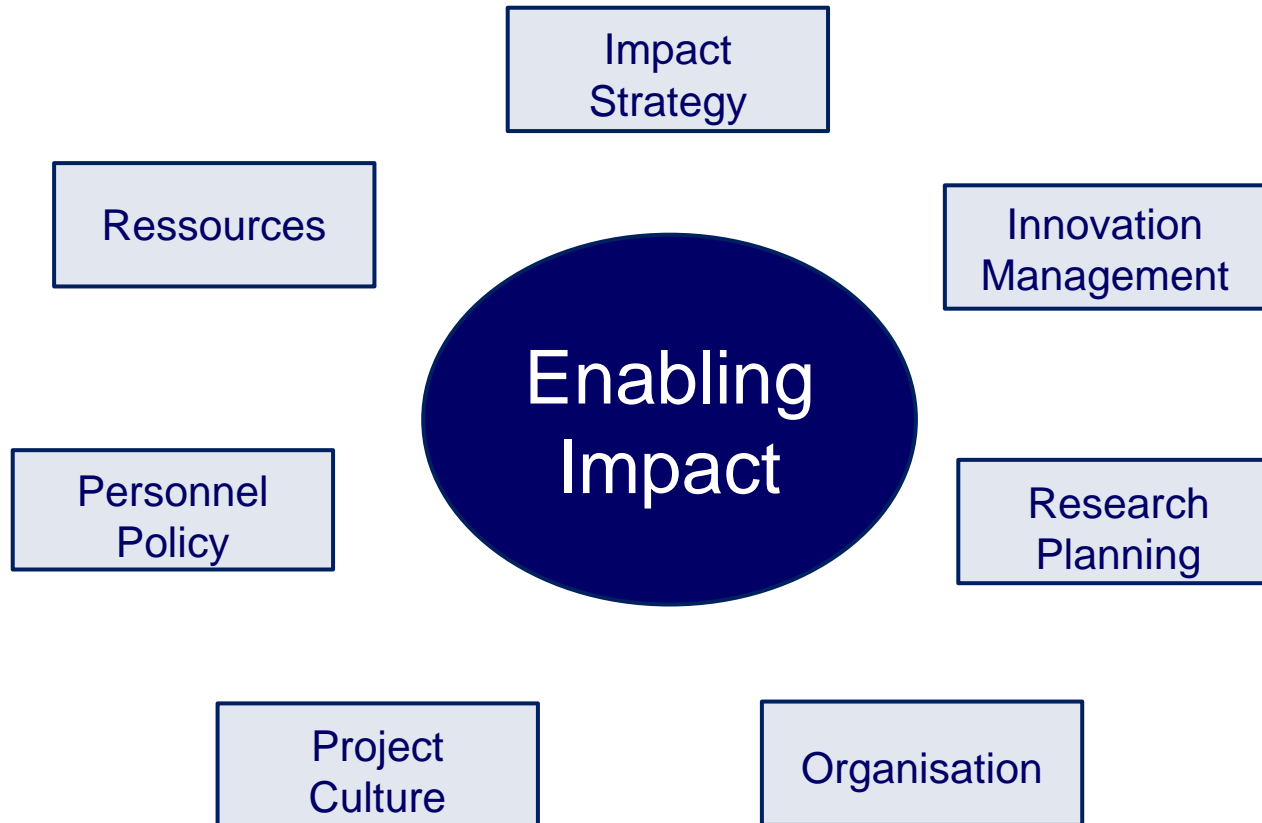


Analyses and Interviews

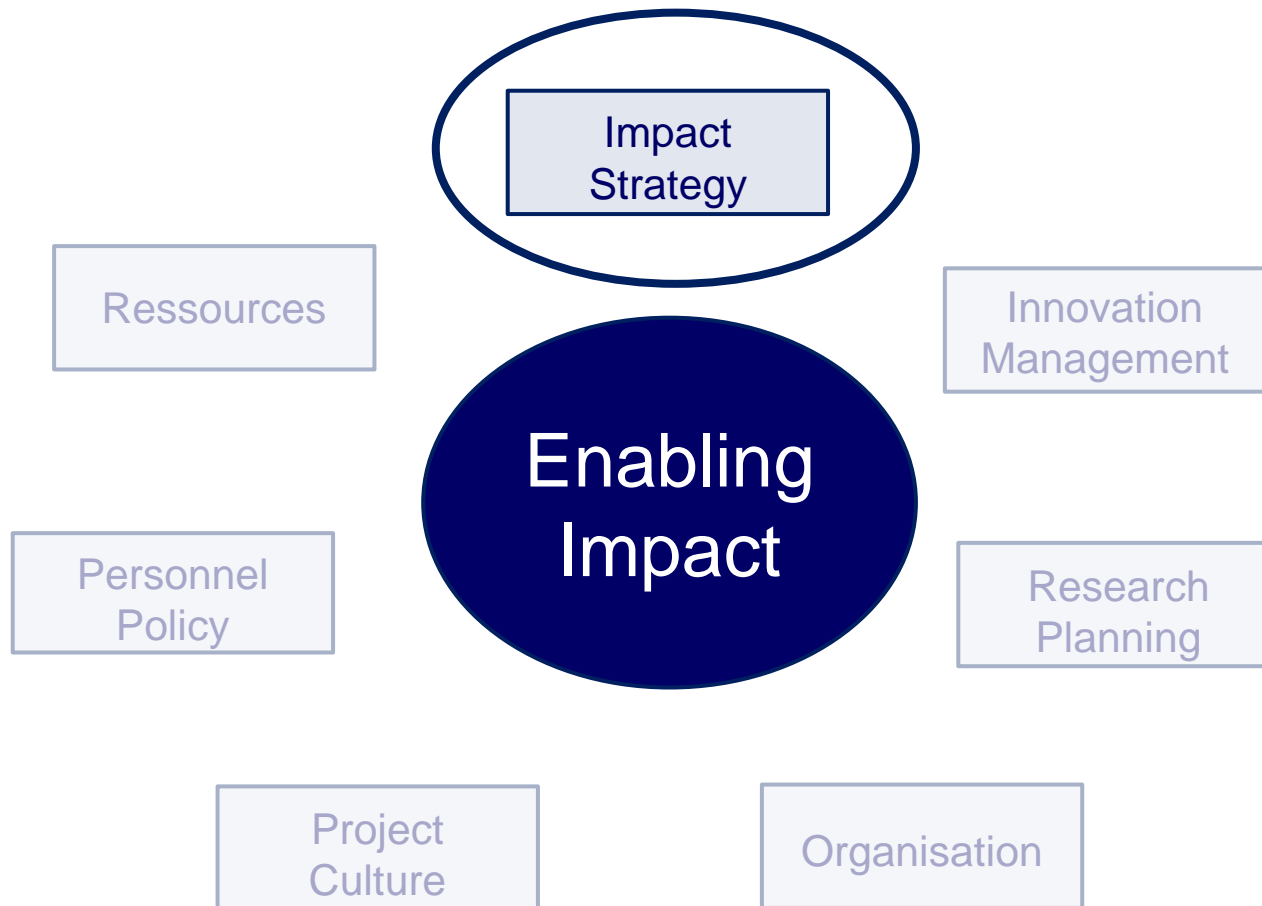


Directors of Research Institutes/Heads of Departments

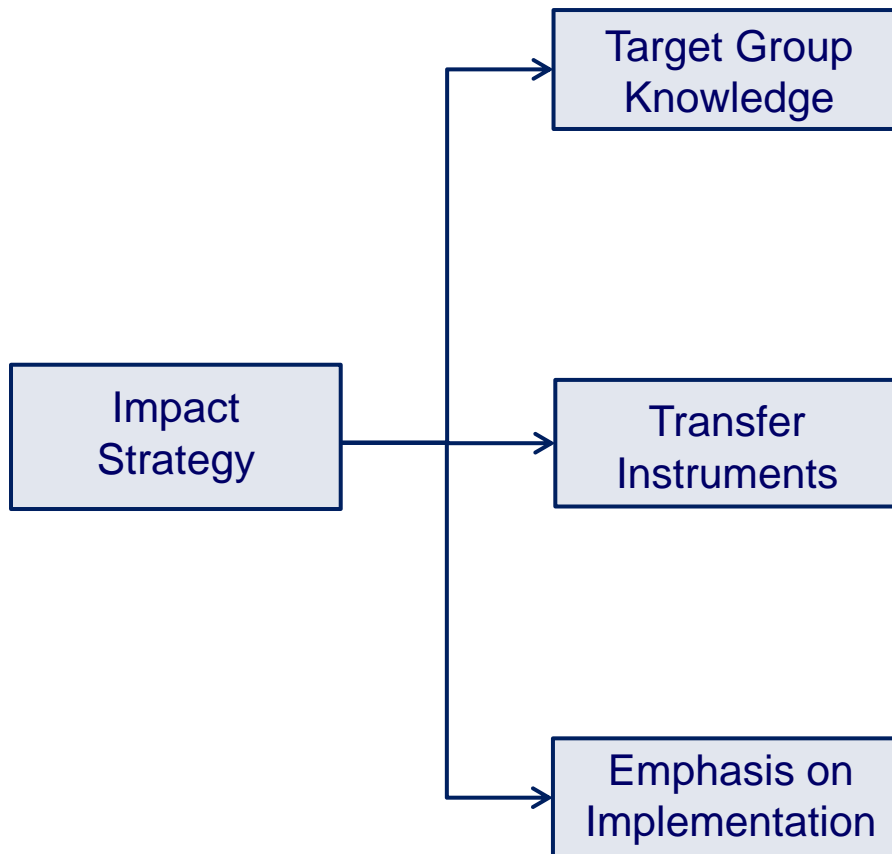
Relevant Criteria to Enable Impact.



Relevant Criteria to Enable Impact.

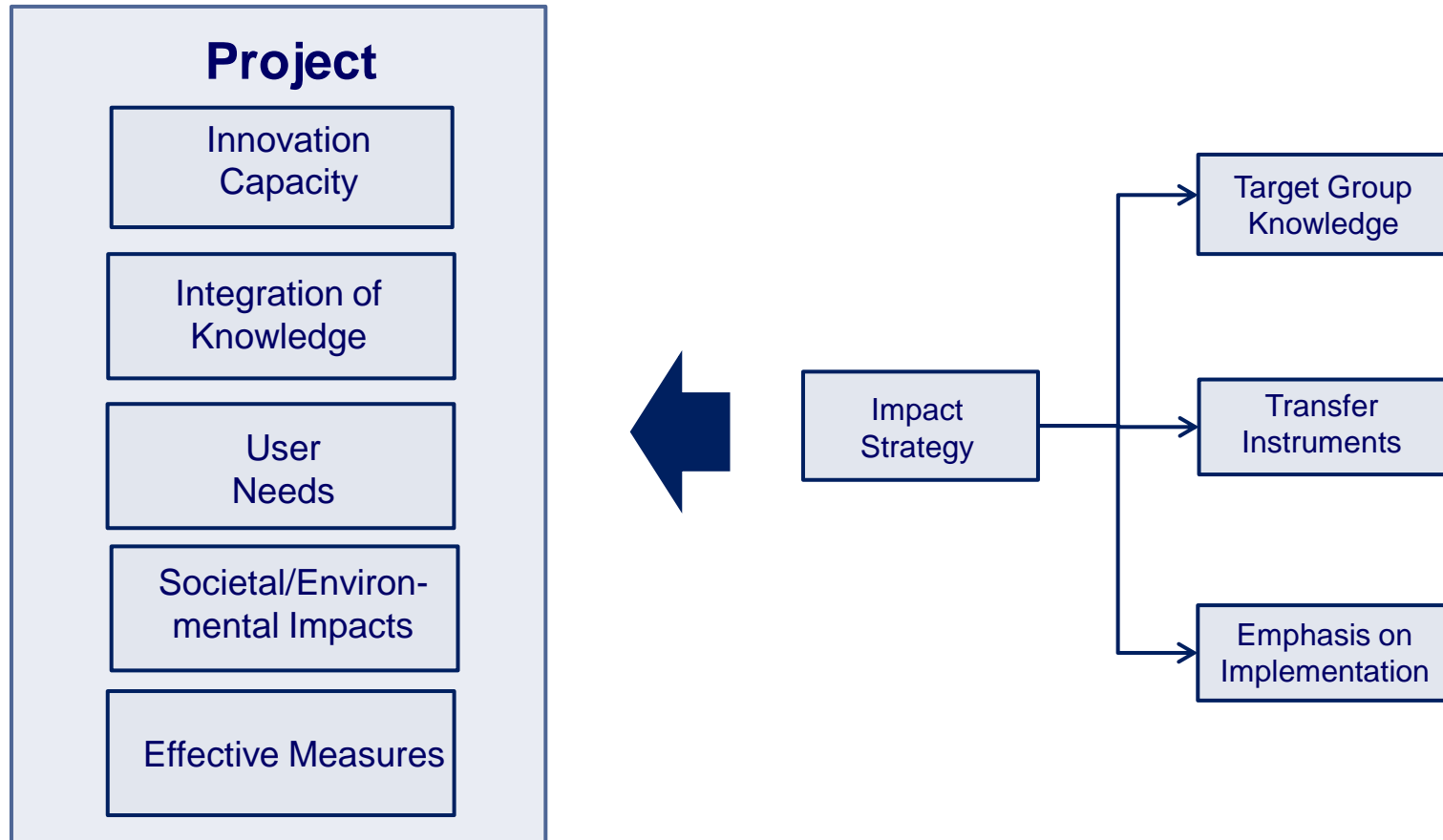


Enabling Impact Requires Strategy.

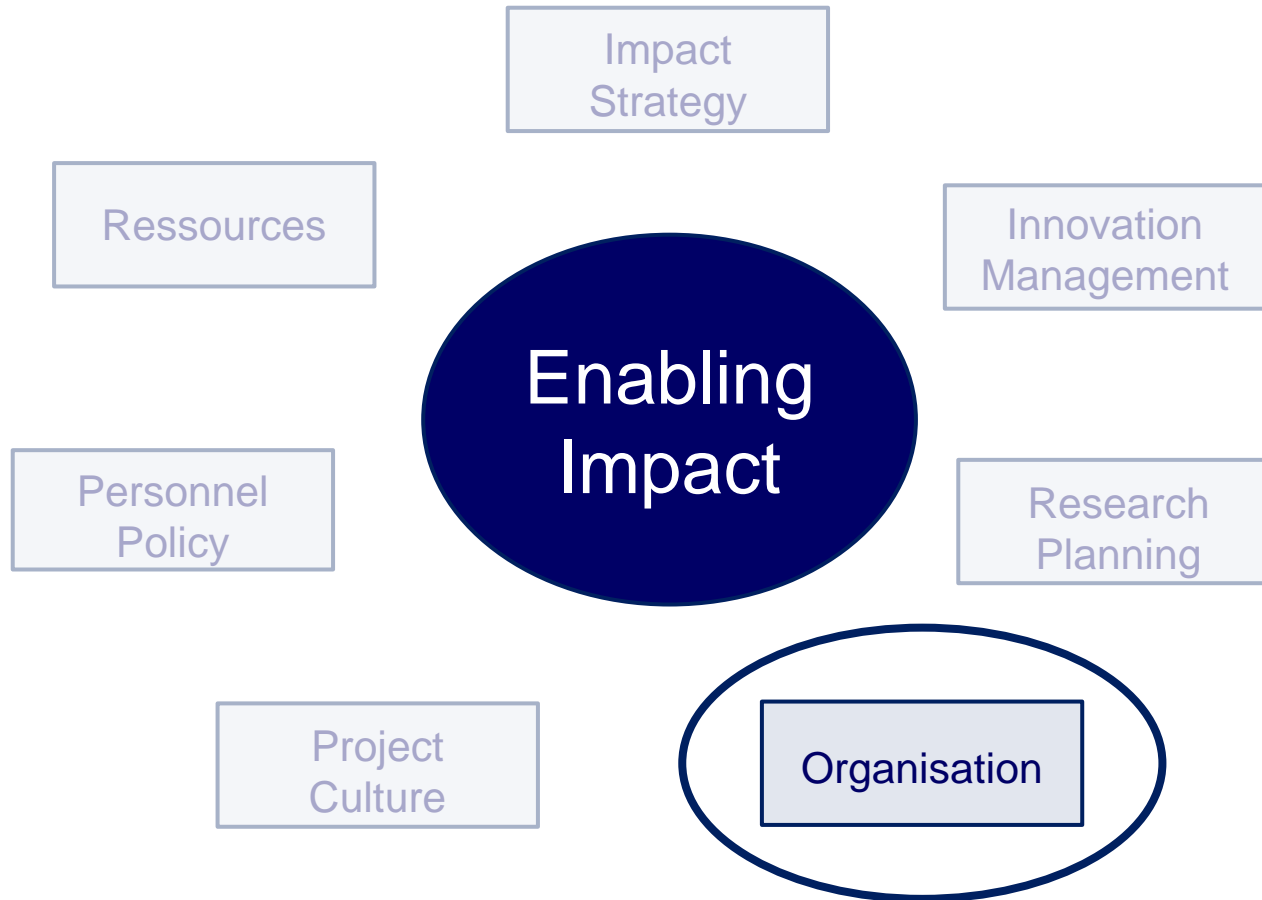


- Who are they?
 - What are their interests?
 - How can we evaluate information about our target groups?
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- What are the ways to reach target groups?
 - Are the transfer instruments known?
 - Is impact integrated into the project strategy?
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- Who are the promoters?
 - What is done to advance impact?

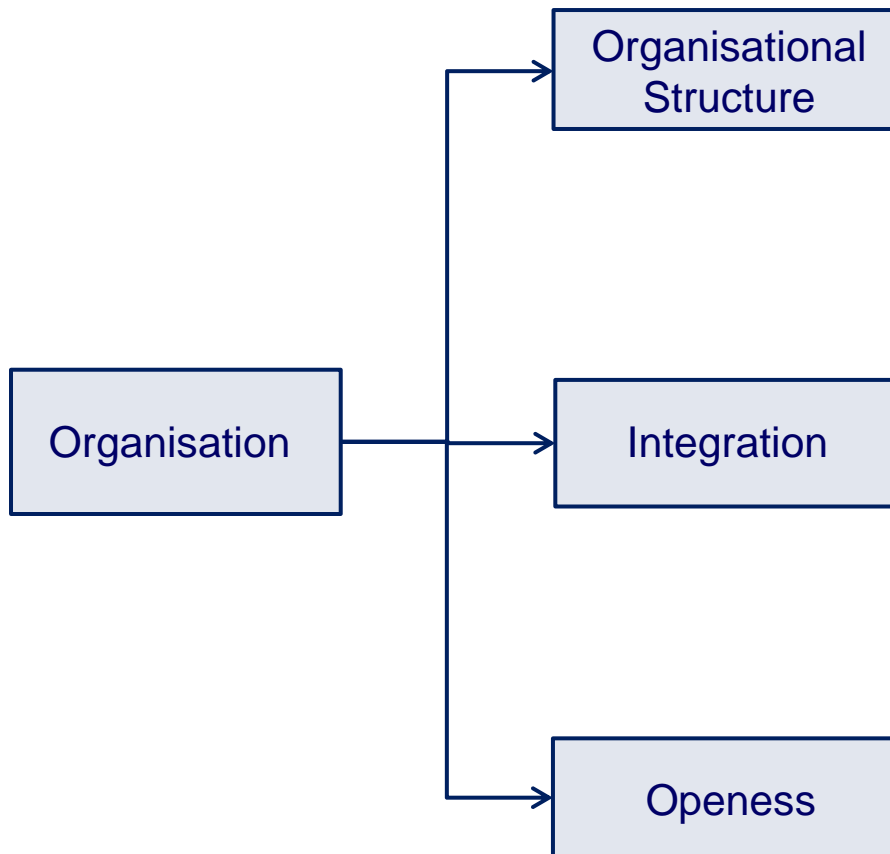
Enabling Impact Requires Strategy.



Relevant Criteria to Enable Impact.



Impact Orientation Matters!

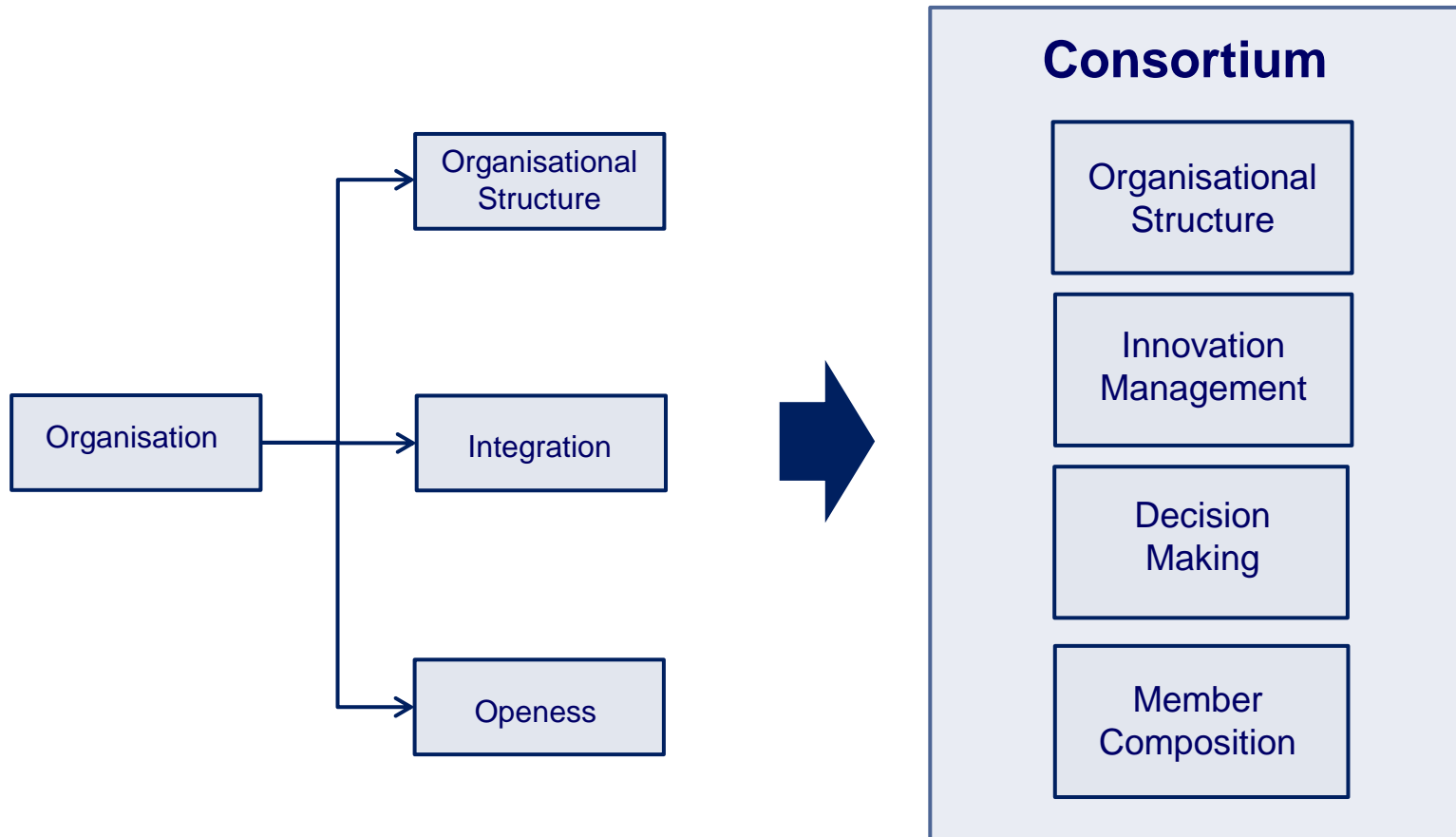


- Is the consortium build according to impact relevant aspects?
- Are factors known that can influence success of the project?
- How can the success be measured?

- How are ressources and competences brought together?
- Are impact relevant factors taken into account?

- Is the consortium open for external impulses and recommendations?

Impact Orientation Matters!



Thank you very much for your attention!

Enabling Impact as a tool to improve impact capabilities.

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